



Vascular Access Society
of Britain & Ireland

SPONSORSHIP PROSPECTUS

ANNUAL SCIENTIFIC MEETING 2026

**Hilton Liverpool City Centre Hotel
Thursday 24 - Friday 25 September 2026**

About VASBI

The Vascular Access Society of Britain and Ireland (VASBI) is the leading professional body dedicated to improving vascular access care, outcomes, and standards across the UK and Ireland. Bringing together a multidisciplinary community of clinicians, nurses, surgeons, radiologists, scientists, and allied health professionals, VASBI provides a collaborative platform for education, research, and best-practice development in all aspects of vascular access.

Through its national guidelines, educational initiatives, and commitment to advancing clinical excellence, VASBI plays a central role in supporting the renal and vascular access community. The Society's work promotes high-quality patient care, encourages innovation, and fosters shared learning across disciplines and regions.

The Annual Scientific Meeting (ASM) is a key part of this mission, offering a respected forum for knowledge exchange, professional development, and industry engagement.

About the VASBI ASM 2026

The VASBI Annual Scientific Meeting (ASM) is a well-established and highly regarded national event, attracting a strong multidisciplinary audience from across the UK. Each year, the meeting welcomes 100+ healthcare professionals, including consultants, surgeons, SpRs, specialist nurses, and a wide range of associated health professionals involved in vascular access.

The programme features invited Keynote Speakers from the UK and internationally, delivering high-quality educational content across a broad spectrum of clinical and service-development topics. This ensures the ASM remains a leading platform for knowledge exchange, innovation, and best practice in vascular access.

The meeting includes a dedicated **abstract and poster presentation session**, offering delegates the opportunity to showcase their work, share research, and contribute to the wider clinical conversation.

The VASBI ASM is **accredited by the Royal College of Physicians**, with delegates awarded appropriate **CPD points**, reinforcing the meeting's educational value and professional standing.

With its strong reputation, engaged audience, and high-quality scientific programme, the ASM offers an excellent opportunity for industry partners to connect with key decision-makers, raise brand visibility, and support ongoing improvements in vascular access care.

Why Sponsor the VASBI ASM?

Sponsoring the VASBI Annual Scientific Meeting offers a unique opportunity to connect with a highly engaged audience of vascular access specialists and decision-makers from across the UK. As a respected, long-established national meeting, the ASM provides an influential platform for industry partners to showcase innovation, support clinical excellence, and strengthen relationships within the vascular access community.

Access to a Targeted and Influential Audience

The ASM attracts over 100 multidisciplinary healthcare professionals, including consultants, surgeons, SpRs, specialist nurses, and allied health colleagues. This concentrated audience provides direct access to clinicians who influence product selection, service development, and patient-care pathways.

Association With a Trusted Professional Society

VASBI is recognised nationally for its leadership in vascular access education, research, and best practice. Aligning your organisation with VASBI demonstrates a commitment to improving patient outcomes and supporting the wider clinical community.

High-Quality Scientific Programme

The meeting features invited Keynote Speakers from the UK and internationally, delivering authoritative content across a broad range of topics. Day 1 also includes abstract and poster presentations, showcasing emerging research and frontline innovation – a valuable environment for industry to engage with current challenges and future developments.

CPD-Accredited Educational Value

Accreditation by the Royal College of Physicians ensures the ASM maintains a high educational standard and attracts delegates seeking meaningful professional development. This enhances the credibility and visibility of industry partners participating in the event.

Flexible Sponsorship Opportunities

A tiered range of sponsorship packages – supported by additional premium add-on options – allows organisations to tailor their level of engagement and maximise brand exposure. Whether your goal is visibility, networking, education, or product awareness, there is a package designed to support your objectives.

Strengthen Your Presence in the Vascular Access Community

By partnering with VASBI, your organisation positions itself at the heart of a specialist clinical field, demonstrating leadership, supporting innovation, and contributing to improved standards of care.

Sponsorship Packages Overview

The VASBI ASM 2026 offers a structured range of sponsorship opportunities designed to provide meaningful visibility, high-quality engagement, and strong return on investment for industry partners. Our tiered packages allow organisations to select the level of participation that best aligns with their strategic objectives, while ensuring clear and consistent benefits across all tiers.

All sponsors will receive core recognition throughout the meeting, including:

- Company logo featured within the event reel during breaktimes, with sponsorship level displayed
- Acknowledgement of sponsorship level on event materials and communications, where applicable
- Access to meeting statistics
- Post-event attendee lists
- Each tier then builds on these core benefits, offering increasing levels of exposure, engagement, and access.

Sponsorship Tier Overview

Platinum Sponsor – £13,500

Our highest-profile package, offering maximum visibility and premium engagement opportunities. Platinum sponsors receive first-choice exhibition placement, a 25-minute dedicated Industry Symposium session, enhanced digital advertising, three exhibitor badges, three places at the VASBI dinner, and access to attendee contact details (where permitted).

This tier is ideal for organisations seeking a leading presence at the ASM.

Gold Sponsor – £9,000

Gold sponsors benefit from strong visibility and valuable engagement opportunities, including second-choice exhibition placement, digital advertising, two exhibitor badges, and two places at the VASBI dinner. This tier offers an excellent balance of exposure and value.

Silver Sponsor – £6,000

Silver sponsors enjoy a solid presence at the meeting, with third-choice exhibition placement, one exhibitor badge, one place at the VASBI dinner, and inclusion in the digital spooling reel. This tier is well suited to organisations seeking reliable visibility and participation at a competitive rate.

Bronze Sponsor – £4,000

Our entry-level package provides essential visibility and access, including a table-top stand (allocated on a first-come, first-served basis) and one exhibitor badge. Bronze sponsorship is ideal for companies wishing to maintain a presence at the ASM without the need for additional promotional features.

Additional Options

Enhance your presence with optional add-ons:

- **Industry Day Delegate** – £1,000 per person
- **Dinner-Only Attendees** – £85 per person

Additional Sponsorship Opportunities

Branded Items Sponsorship – prices on application

Amplify your brand presence with sponsorship of the conference lanyards. Your logo will appear **alongside the VASBI logo**, ensuring continuous visibility throughout the event.

Amplify your brand presence with sponsorship of the conference delegate bags. Your logo will appear **alongside the VASBI logo**, ensuring continuous visibility throughout the event and extended exposure as delegates take their bags away post-conference.

Council & Faculty Dinner Sponsorship – £2,500

Includes two exclusive places at the invitation-only dinner, offering rare access to speakers and Council members.

Industry Breakfast Symposium (Day 2, 25 minutes) – £1,500

A high-impact opportunity to engage delegates at the start of Day 2, from 08:15am before the main programme begins.

This dedicated 25-minute session gives your organisation a focused platform to share insights, showcase expertise, and set the tone for the day.

VENUE

Hilton Liverpool City Centre Hotel

3 Thomas Steers Way

Liverpool

L1 8LW

About the Venue: Hilton Liverpool City Centre

The VASBI ASM 2026 will take place at the Hilton Liverpool City Centre, a modern and stylish hotel located in the heart of Liverpool's vibrant waterfront district. Overlooking Chavasse Park and just steps from the iconic Royal Albert Dock, the hotel offers an exceptional setting that combines convenience, comfort, and contemporary facilities – ideal for a national scientific meeting.

Prime City-Centre Location

Situated within the Liverpool ONE leisure and retail development, the hotel is surrounded by restaurants, cultural attractions, and transport links. Delegates can enjoy easy access to:

- Liverpool Lime Street Station – less than 1 mile away
- Liverpool John Lennon Airport – approx. 20 minutes by car

The Exhibition will be held in the bright and spacious Albert and Grace Suite foyers.



VASBI ASM 2026 – Draft Agenda - Thursday 24 September 26 – Day One

A LIFELINE FOR A LIFETIME		
08:00	Registration, refreshments & exhibition opens	
09:00 - 09:10	Welcome and Presidential Address	Jeremy Crane
09:10 - 10:30	Opening Plenary – Vascular access in 2026 are outcomes good enough?	
09:10 - 09:25	Technical Failure in AV Fistula Creation: Causes, Predictors and Prevention	
09:25 - 09:40	Shared ownership in vascular access, where does the responsibility lie in improving vascular access outcomes?	
09:40 - 10:00	Tools, technology and strategies to optimise surgical AVF outcomes.	
10:00 - 10:30	Panel discussion	
10:30 - 11:00	Refreshments served in the exhibition area	
11:00 - 12:00	Scientific Session – Abstract Presentations - 5mins plus 2 or 3mins Q&A	
12:00 - 12:30	HD nurse/ nephrological / Interventional Radiology /surgery debate	
12:30 - 13:15	Lunch served in the exhibition area	
13:15 - 14:15	Sponsor Symposiums A & B	Two 25 minute symposia
14:15 - 15:15	Practicum / Parrallel Sessions	
	<ul style="list-style-type: none"> • Cannulation and Point of Care Ultrasound • Interventional Radiology Case Discussions • Surgical AVF Anastomotic Creations 	
14:15- 15:15	Refreshments served in the exhibition area	
15:15 - 16:15	Scientific Session – Abstract Presentations - 5mins plus 2 or 3mins Q&A	
16:15- 16:45	Key Note Speech / Gold Medal	
	How will the next 60 years of vascular access for dialysis differ from the last 60 years?	
17:00	Poster Viewing and drinks reception	
19:00	Conference dinner and networking event – Hilton Hotel Liverpool	

VASBI ASM 2026 – Draft Agenda - Friday 25 September 26 – Day Two

MAINTAINING THE LIFETIME		
08:00	Registration, refreshments & exhibition opens	
08:15 - 08:40	Industry Breakfast Symposium	
09:00 – 09:10	Welcome to Day 2	Jeremy Crane
09:05 - 10:05	MEGA MDT	
10:05 - 11:00	Morning Plenary – Timing Is Treatment	
10:05 - 10:15	The optimal timing of fistula creation in dialysis patients.	
10:15 - 10:25	Who is responsible for fistula surveillance?	
10:25 - 10:35	Which interventional radiological adjuncts are delivering the greatest outcome gains?	
10:35 - 10:45	Which surgical adjuncts are creating the greatest outcome gains in vascular access?	
10:45 - 11:00	Panel Discussion	
11:00 - 11:15	Refreshments served in the exhibition area	
11:15 - 12:15	Needling the Access; Competence, Training and Governance	
11:15 - 11:25	History of buttonhole cannulation – The Swedish Experience	
11:25 - 11:35	Is access cannulation an underestimated skill?	
11:35 - 11:45	Individualising needling technique according to patient and access type?	
11:45 - 11:55	Needling in paediatric vascular access and the role of shared care	
11:55 - 12:15	Panel discussion	
12:15 - 12:30	Trial Update - 5 min talks	
12:15 - 12:20	Landmark Surgical trials in Vascular Access	
12:20 - 12:25	Landmark Interventional radiological trials in Vascular Access	
12:25 - 12:30	Landmark nephrological trials in Vascular Access	
12:30 - 13:15	Lunch served in the exhibition area	
13:15 - 14:10	Sponsor Symposiums A & B	Two 25 minute symposia
14:10 - 14:30	Refreshments served in the exhibition area	
14:30 - 15:10	Question Time - Maintaining access longevity across the patient journey.	
15:10	Presidential handover and close of conference	

SPONSORSHIP OPPORTUNITIES

All packages include:

- Company logo spooled in event reel at breaktimes, including sponsorship level provided
- Sponsorship level acknowledged on all materials and communications as applicable
- Meeting statistics
- Attendee lists (post event)

In addition to the above, each tier will also grant the following:

Package:	Platinum*	Gold	Silver	Bronze
Exhibition Space:	Table-top stand (pre-selected – first choice)	Table-top stand (pre-selected – second choice)	Table-top stand (pre-selected – third choice)	Table-top stand (first come, first served on the day)
Exhibitor badges:	3	2	1	1
Attendees at VASBI Dinner:**	3	2	1	-
Digital advert included in digital programme:	Yes	Yes	-	-
25-minute Industry Symposium session:	Yes			
Digital advert included in spooling:	2 x 15 seconds	2 x 12 seconds	1 x 10 seconds	
Leave piece in delegate pack:	Yes	Yes	Yes	-
Attendee contact details, where permitted	Yes			
Cost:	£13,500	£9,000	£6,000	£4,000

*Limited Platinum places available.

**Included with exhibitor badge (not additional attendees)

Additional options:

Additional Industry Day Delegate £1,000 per person

Dinner only attendees - £85 per person

Branded Items Sponsorship – Prices upon application

Council & Faculty Dinner Sponsorship – £2,500

Industry Breakfast Symposium (Day 2, 25 minutes) – £1,500

Partner With Us at the VASBI ASM 2026

The VASBI Annual Scientific Meeting is a unique opportunity to engage directly with the UK's vascular access community, connect with key clinical decision-makers, and position your organisation at the forefront of innovation and best practice.

With a refreshed programme, strong national attendance, and a tiered range of sponsorship options, the ASM offers exceptional value and visibility for industry partners.

We invite you to secure your preferred package early to maximise your presence and benefit from the full range of promotional opportunities

To secure a package, please complete the following form:

<https://form.jotform.com/AmethystCME/vasbi-2026-sponsorship-form>

This prospectus is a working document. Programme details and speaker confirmations will be updated as they are finalised and shared with sponsors accordingly.